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Private Sector Partnerships for Conservation



African Biodiversity Collaborative Group (ABCG)

Thursday, May 6 2010



Public-Private Partnerships

- In 1970, 70% of U.S. resources to the developing world came from the public sector and 30% came from the private sector
- Today, 85% of the resources come from the private sector and 15% come from the public sector

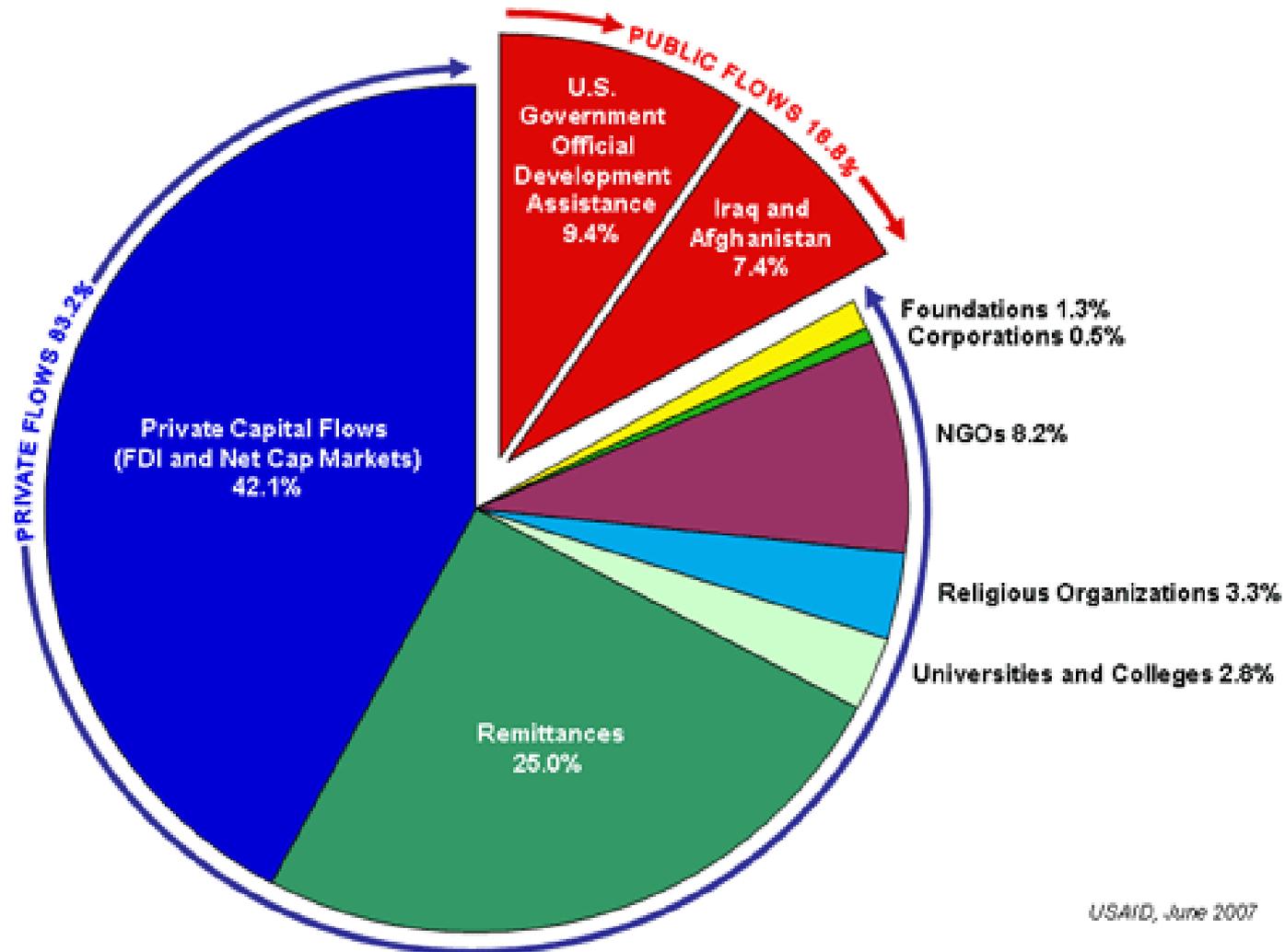
Worldwide

- Since 2001, USAID has formed more than 900 alliances with 1,700 distinct partners to leverage more than \$9 billion in combined public and private resources.
- We have used \$1.4 billion to leverage \$6.5 billion for partnerships and alliances, including with seven of the Fortune 10 companies

In Africa

- In Africa, USAID has built more than 269 public-private alliances—more than a third of the worldwide total—with over 800 partners
- Our \$420 million has leveraged \$2.1 billion in private money—a 1:5 ratio





USAID, June 2007



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Potential partners

- Foundations
- U.S. and non-U.S. NGOs
- Faith-based organizations
- U.S. and non-U.S. private businesses
- Business and trade associations
- International organizations
- U.S. and non-U.S. colleges and universities
- U.S. cities and states
- Other U.S. Government agencies
- Civic groups
- Diaspora groups
- Other donor governments
- Host country governments
- Regional organizations
- Host country parastatals
- Philanthropic leaders including venture capitalists, public figures, advocacy groups, pension funds and employee-welfare plans





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Biodiversity Analysis and Technical Support (BATS)

A program to provide analytical and technical assistance to USAID/Africa and support its operating units in the design and implementation of development, security, and humanitarian assistance activities in Africa in a manner that conserves natural resources and biodiversity, including tropical forests and other critical habitats.



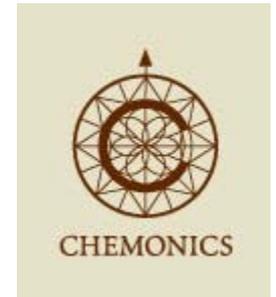


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Biodiversity Analysis and Technical Support (BATS)

BATS is a multi-partner USAID Bureau for Africa effort including

- Chemonics International and the International Resources Group (IRG)
- USDA Forest Service International Programs
- Africa Biodiversity Collaborative Group (ABCG)





Biodiversity Analysis and Technical Support (BATS)

This program will serve as a support facility which provides services to meet mission and partner needs in:

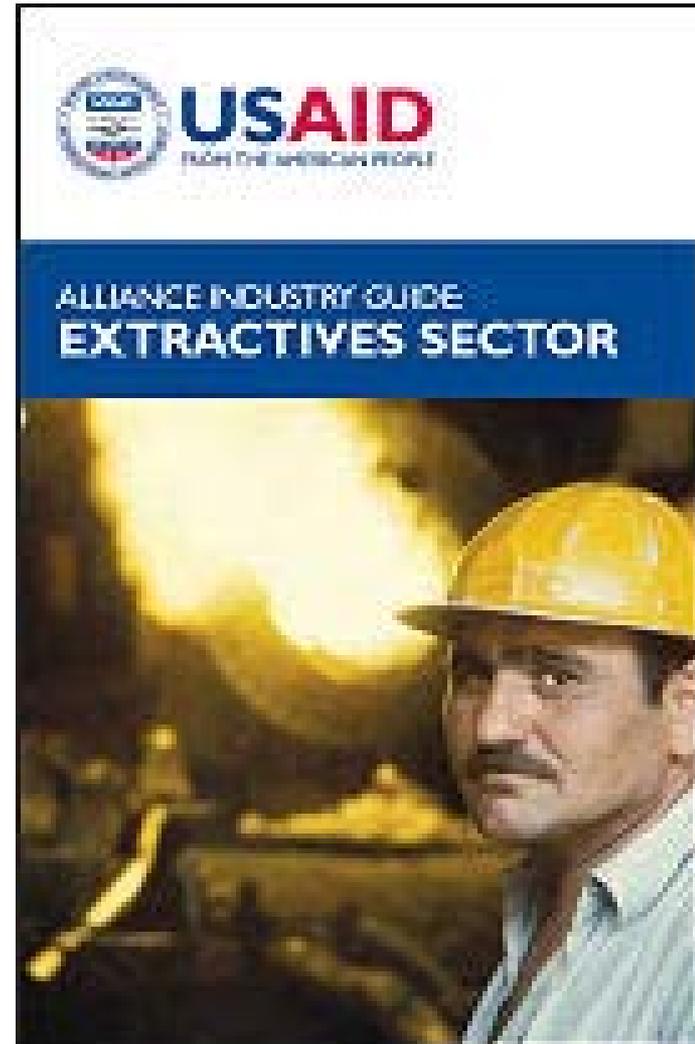
- Country-level 118/119 assessments, including threats, analysis, and actions necessary for biodiversity and forest conservation
- Forest and biodiversity conservation in states vulnerable to crisis, in crisis, or emerging from crisis
- Collaborating with extractive industries to reduce environmental impacts
- Reviewing USAID/Africa's conservation history, lessons learned, and way forward
- Anticipating emerging issues and their impact on biodiversity conservation



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Building alliances: Sector Guides

- Agriculture
- Democracy
- Economic Growth and Trade
- Education
- Emergencies
- Energy
- **Extractives Sector**
- Microfinance & Microenterprise
- Water
- Workforce Development





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Alliance Industry Guide: Engaging Companies in the Extractive Sector.

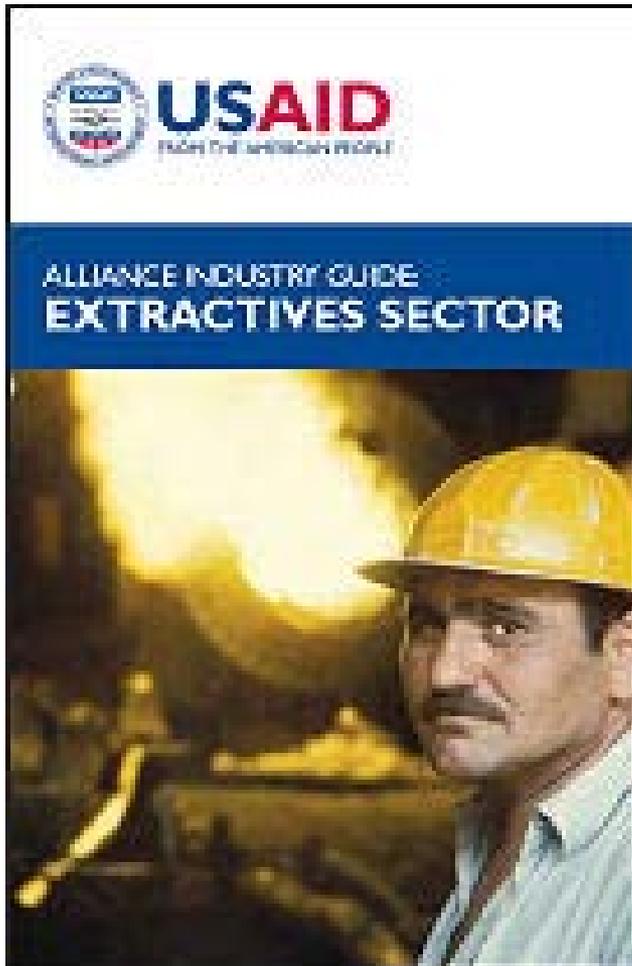
This user guide was recently developed to help USAID staff, implementing partners, and other development professionals who are interested in engaging and developing strategic partnerships with companies in extractive industry.





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Model 5: Education

Model 7: Conflict Mitigation

Model 8: Agriculture & Food Security

Model 9: Social Needs Funds

Understanding The Extractives Industry

What Extractives Companies Can Offer USAID

What USAID Offers Extractives Companies

Lessons Learned

Emerging Trends & Future Directions

Finding A Good Partner

Ways To Get Started

Selected Resources And Further Reading



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Partnering with Extractive Industries for the Conservation of Biodiversity in Africa: A Guide for USAID Engagement





Examines options for USAID engagement in Africa for biodiversity conservation in mining, oil and gas, timber, and fishing Sectors.

The objectives were:

1. To identify opportunities for USAID engagement with extractive industries in conserving Africa's biodiversity
2. To analyze forms of partnerships and to alert parties to opportunities and pitfalls
3. To examine tools, approaches, and initiatives to mitigate or prevent damage to biodiversity as well as improving biodiversity conservation
4. To direct parties to sources of information about biodiversity-centered partnerships with extractive industries



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Water pollution

- Tailings management
- Tailings impoundments (risk of spills)
- Dumping waste in rivers and oceans

Chemical reactions

- Cyanide (used in gold mining)
- Acid mine drainage and heavy metals
- Mercury

Water quantity/ stream hydrology

- Lowering of water table (arid environments)
- Changing morphology of streams

Deforestation/ habitat destruction

- Road-building (increased access)
- Loss of wetlands (clearing or pollution)
- Loss of Biodiversity



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Institutional environmental risk

Inequitable sharing of benefits and social and environmental damage can create tremendous resistance

Resisting Stakeholders can effectively revoke the companies' "license to operate."

Corporate Social Responsibility

Protecting long term investments



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Risk and Impact

Mitigation

Avoid

Minimize

Mitigate

Compensate

Impacts

Direct

Indirect

Cumulative



Due Diligence

Corporate Image

Public image
Pending lawsuits
Negative media
Transparency

Social Responsibility

CSR policy
Labor Standards
Health and Safety
Code of Conduct

Environmental Accountability

Monitoring
Mitigating impact
Improving performance

Financial Soundness

Publically traded
Annual reports
Audited financials
Years in business

Policy Compatibility

Excluded Parties List
Agency Policies
Foreign Affairs Sensitivities

Environmental Impact Assessment

Environmental Management Plans & Systems



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Actors and organizations

Industry

Local, Global, Leadership, owners

Certification Organizations

ISO, MSC, FSC, Kimberly, EITI

Projects

CASM, BBOP, Equator Principles

Industry Associations

ICMM, African Diamond Council

National and Local Governments

Civil Society



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Industry-specific Issues

Mining, oil and gas, timber, and fishing

Actors and structure
Issues and impacts
Best Practices
Important Resources





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Diversity of mined resources

Industrial and artisanal processes

Precious minerals

gold, silver, diamonds, colored gemstones

Base and strategic metals

iron ore, manganese, tin, chromite, cassiterite

Construction materials

dimension stone, gypsum, aggregate, marble, sand

Industrial minerals

clay, limestone, mica, salt, talc, graphite



Risk Management

Value Chain Interventions

Co-financing or Collaboration

Knowledge Generation

Community Development

Biodiversity Offsets

Conservation funds and Mechanisms

Payments for Environmental Services

Carbon, air, water, intrinsic



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Business Case for Conservation

- National legislation and regulations
- International treaties
- Market Access and Expansion
- Access to financial resources
- Risk Minimization
- Green image
- Conserving resources
- Altruism

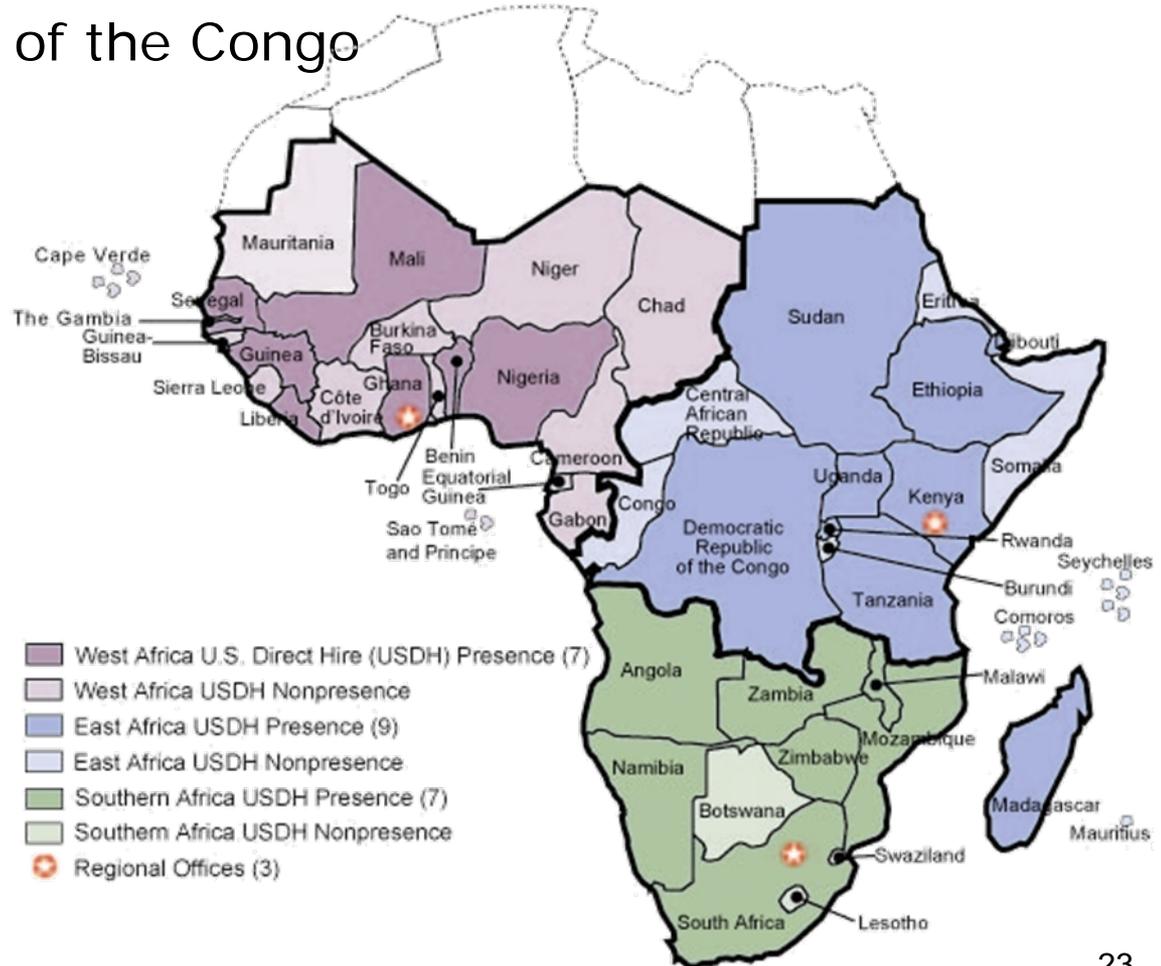




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Extractive Industries and USAID

- Angola
- Central African Republic
- Democratic Republic of the Congo
- Ghana
- Guinea
- Liberia
- Madagascar
- Mali
- Namibia
- Sierra Leone
- South Africa
- Sudan
- Tanzania
- West Africa Regional
- Zambia
- Global





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Questions?

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